

Teaching Trailers Primary 2012

Subject: Visual Literacy / Digital Texts / Sequels
Years 3–6 Time allocation: 3 hours

Week 1: General introduction – the sequel

Learning intention: Discuss texts similar to the one they are planning to write in order to understand and learn from their structure, grammar and vocabulary

Activities	Resources	Assessment activities/criteria
<p>Whole class:</p> <ul style="list-style-type: none"> Introduce the idea that the class will be writing the script for the trailer of a sequel to a film of their choice. Today, we will be exploring trailers to 3 sequels. Watch the following trailers and discuss how much reference is made to the previous films in the series: <i>Despicable Me 2</i>; <i>Diary of a Wimpy Kid: Dog Days</i>; <i>Ice Age: Continental Drift</i>; <i>Madagascar 3: Europe's Most Wanted</i> <p>Groups: Make notes about –</p> <ul style="list-style-type: none"> any interesting words used either in the dialogue on screen, or the in the voice over. any other film titles mentioned. any visual references to the previous films (e.g. characters dancing/singing/acting in a particular way). <p>Plenary:</p> <ul style="list-style-type: none"> Discuss why previous films are/aren't mentioned. Explore one of the trailers using the Film High Five model and discuss how important it is to structure your sequel trailer so that it references the other films. 	<ul style="list-style-type: none"> Lesson Plans – Trailers 2 (<i>Despicable Me 2</i>); 3 (<i>Diary of a Wimpy Kid: Dog Days</i>); 7 (<i>Ice Age: Continental Drift</i>) and 8 (<i>Madagascar 3: Europe's Most Wanted</i>) DVD player Screen Whiteboard Paper / Literacy books or folders 	<p>I can:</p> <ul style="list-style-type: none"> Explain what a sequel is Analyse a film trailer, listening out for key words that identify it as a sequel Begin to plan my own movie sequel trailer

Weeks 2–5: Planning the trailer script
Learning intention: Use visual narrative construction skills plan and storyboard a trailer for a sequel

Activities	Resources	Assessment activities / criteria
<p>Whole class:</p> <ul style="list-style-type: none"> Explain that children will be working in groups to create a script for a sequel of a chosen film (this could be a film that the whole class has watched, or each group could choose their own film. Split class into groups. Spend some time discussing how to write a script – e.g. with descriptions of action and dialogue/voice over. <p>Groups:</p> <ul style="list-style-type: none"> Groups to decide on film; come up with suitable subject matter/narrative for a sequel; then they are to storyboard key shots and sequences that show not only key elements of the story, but also how it is a sequel 	<ul style="list-style-type: none"> Storyboarding/shot list sheets. Examples of scripts. 	<p>I can:</p> <ul style="list-style-type: none"> Plan and structure a trailer script in the style of other trailers of sequels.

Weeks 6–9: Editing and rehearsing / filming

Learning intention: Edit and evaluate the trailer script. Rehearse / film the trailer in order to showcase it

Activities	Resources	Assessment activities / criteria
<p>Whole class:</p> <ul style="list-style-type: none"> • Explain that each group will be given time to edit and evaluate their scripts. The success criteria is: <ul style="list-style-type: none"> ○ to make sure that the movie trailer makes sense and that it is clear that it is a sequel. <p>Groups:</p> <ul style="list-style-type: none"> • Edit and evaluate their work. Start rehearsing / filming in order to showcase the movie. 	<ul style="list-style-type: none"> • Cameras if filming 	<p>I can:</p> <ul style="list-style-type: none"> • Edit and evaluate the work that I am producing in a group. • Rehearse and refine a story on screen.

Week 10: Showcasing

Learning intention: Share and evaluate each other's work

Activities	Resources	Assessment activities / criteria
<p>Whole class / plenary:</p> <ul style="list-style-type: none"> • Share films / representations of trailers / pitches / scripts. • Evaluate what worked and what could be improved. 	<ul style="list-style-type: none"> • Digital screen and sound system to showcase films. 	<p>I can:</p> <ul style="list-style-type: none"> • Evaluate other people's sequel trailers and suggest improvements of my own.